

**Burnet County Transportation Plan  
Citizens Awareness Committee  
Meeting, April 16, 2008  
Minutes**

The Citizens Awareness Committee met on April 16, 2008 at the Meadowlakes Community Center. George Russell was absent, therefore Kathy Golson served as chair of the committee. Those also in attendance were: Russell Graeter, Dorothy James, Ted Deyo, Bill Flynn, and Christian Fletcher.

Kathy discussed the next steps for the committee. These included adopting a public involvement plan, developing a public outreach survey, developing a speakers bureau with a list of organizations to address, developing a press kit and media coverage, and assisting in data collection.

It was decided that the committee work on several documents to encourage public involvement. These include a PowerPoint presentation, handouts or flyers for libraries and other public places, and developing a one-pager on the plan that could be inserted in utility and cable bills.

Ted and Bill volunteered to work on the PowerPoint presentation.

The committee chose to work on the survey questions and have them ready for approval by the May meeting. Kathy volunteered to send out possible survey questions for feedback from the committee members. Kathy said that the county does have the ability to do a survey from the county website. It was suggested to place hard copies of the survey in certain places to reach those citizens who do not regularly have access to the internet.

The committee named the following possible organizations to address: city councils, Lions Clubs/Kiwanis/Rotaries, chambers of commerce, school boards, volunteer and paid fire departments, police groups, property owners associations, churches, hospital/health care groups, and veterans groups. Committee members decided that it would be most efficient for members in different areas of the county to set up speaking engagements with organizations in their respective towns.

Two venues suggested for media coverage included a press release with information from Senator Fraser and Rep. Aycock as well as a story on the local NPR affiliate, KUT-Austin. It was agreed that all venues for media coverage would be appropriate so that the most citizens would be reached.

Another suggestion was to schedule out letters to the editor in the different area newspapers about the plan. These could be written by different committee members.

Next steps for the committee:

- Develop survey questions
- Develop PowerPoint