

**BURNET AND LLANO COUNTY  
ECONOMIC IMPACT STUDY  
OF THE HIGHLAND LAKES**

**GOAL - The Why?**

As the population in Central Texas continues to grow and the demands for water and the impacts on water quality increase, the threats to the Highland Lakes' pristine conditions as currently enjoyed become more imperiled.

The Goal, therefore, is to provide a baseline quantitative study that recognizes the value of the Highland Lakes as a significant regional economic engine in Burnet and Llano counties. By analyzing various revenue streams, the study provides a basis for recognition of the economic value of Lakes Buchanan, Inks, LBJ, Marble Falls and Travis (Burnet County) as they have evolved beyond their historical creation as a water reservoir and for flood control.

The results of this study will provide a critical tool as part of a broader toolbox for use in current and future policy considerations at the local, regional and state levels.

**METHODOLOGY**

The methodology will use existing current data on revenue streams including residential property values, commercial sales and industrial uses to assess a point in time value. These components will then be examined from the perspective of various lake levels and water quality conditions. This analysis will demonstrate how changes in lake levels and water quality could impact the economic value of the study area.